

## Exhibition: *Two Centuries of American Still-Life Painting: The Frank and Michelle Hevrdejs Collection*

Social Media Toolkit – Exhibition Toolkit V2.0

Check for updates @ [bit.ly/TAMkit](https://bit.ly/TAMkit)

### How to use this toolkit

- Page two contains content suggestions for use on your social media channels
- You are encouraged to use language that represents your voice
- When modifying suggested copy, please retain hashtags or applicable info such as date, time, price, etc...
- Follow us on social media (links below) for updated additional content shares

### Exhibition Description

September 2, 2017 – January 7, 2018

Experience still-life masterpieces from the past 200 years, ranging from European-influenced realism and trompe l'oeil to Impressionism, Modernism, Pop Art, and beyond in the newest exhibition at TAM. Relish the works of artists James Peale, Georgia O'Keeffe, Andrew Wyeth, Wayne Thiebaud, amongst others in this spectacular exhibition.

This exhibition is organized by the Museum of Fine Arts, Houston.

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### Connections and Tagging

Please connect with TAM and tag us so that we can find, like, and share your posts.

Potential tags are **highlighted** within the suggested copy.

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**Hashtags:** #TacomaArtMuseum #TAMhevrdejs

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### Content Key

**[Content Type]** Source – Content Title or description

Suggested Copy. [Link to content](#) #TAMtag

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**Note:** Please do not modify links! Image and video content auto-generates when posting the links on the next page. You are encouraged to update the copy to represent your voice or brand.

## Content Suggestions

### **[Exhibition Info]** TAM Website – *American Still Life*

Featuring still-life masterpieces from the past 200 years, “Two Centuries of American Still-Life Painting: The Frank and Michelle Hevrdejs Collection” is on view at [Tacoma Art Museum](#) through January 7, 2018. Learn more at [bit.ly/TAMhevrdejs](http://bit.ly/TAMhevrdejs). #TAMhevrdejs

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### **[Event]** TAM Website – Curator Talk for *American Still Life*

September 9, 2017 at 3:30 pm – 4:30 pm: Learn more about *American Still Life* with Kaylin Weber, exhibition curator from the Museum of Fine Arts, Houston. Weber highlights the variety of artworks now on view at [Tacoma Art Museum](#) and the prolific collectors who amassed them over the past thirty years. More info at [bit.ly/TAMhevrdejs](http://bit.ly/TAMhevrdejs). #TAMhevrdejs

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### **[Press Release]** Suburban Times – *American Still Life*

“Ripe fruit, lush flowers, and intriguing objects tempt the senses in an array of still-life paintings by masters of American art...” Excited to see the exhibition “Two Centuries of American Still-Life Painting: The Frank and Michelle Hevrdejs Collection” is on view at [Tacoma Art Museum](#) through January 7, 2018. Read the full press release on Suburban Times at [bit.ly/hevrdejsreview](http://bit.ly/hevrdejsreview). #TAMhevrdejs

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### **[Artists]** TAM Website – Featured Artists in *American Still Life*

Over 60 artists are featured in “Two Centuries of American Still-Life Painting: The Frank and Michelle Hevrdejs Collection,” including Georgia O’Keeffe, Andrew Wyeth, and Wayne Thiebaud. This exhibition is now on view at [Tacoma Art Museum](#) through January 7, 2018. Learn more at [bit.ly/TAMhevrdejs](http://bit.ly/TAMhevrdejs). #TAMhevrdejs

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### **Questions?**

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