

Exhibition: *Cultural imPRINT: Northwest Coast Prints*

Social Media Toolkit – Exhibition Toolkit V2.0

Check for updates @ bit.ly/TAMkit

How to use this toolkit

- Page two contains content suggestions for use on your social media channels
- You are encouraged to use language that represents your voice
- When modifying suggested copy, please retain hashtags or applicable info such as date, time, price, etc...
- Follow us on social media (links below) for updated additional content shares

Exhibition Description

April 22 – August 20, 2017

TAM's Haub Curator of Western American Art Faith Brower has partnered with guest curator India Young from Victoria, B.C., to bring together a selection of prints by Northwest Coast Native and First Nations artists who have defined six decades of printmaking in the Pacific Northwest. Some of the printmaking from the Northwest Coast can be immediately recognized by high-contrast, black and red graphics. Despite some assumptions that Northwest Coast art is limited to this kind of imagery, Indigenous printmaking in the region has always been exploratory and innovative. Through the print medium artists expand on their visual languages to create works that broaden the scope of Northwest Coast art.

Connections and Tagging

Please connect with TAM @[TacomaArtMuseum](https://www.instagram.com/TacomaArtMuseum) and tag us so that we can find, like, and share your posts. Potential tags are **highlighted** within the suggested copy.

[Facebook](#) [Twitter](#) [Instagram](#) [Snapchat](#)

Hashtags: #TacomaArtMuseum #TAMimPRINT

Content Key

[Content Type] Source – *Content Title or description*

Suggested Copy. [Link to content](#) #TAMimPRINT

Note: Please do not modify links! Image and video content auto-generates when posting the links on the next page. You are encouraged to update the copy to represent your voice or brand.

Content Suggestions

[Exhibition Info] TAM Website – Exhibition Page for *Cultural imPRINT*

Featuring 50 years of innovative printmaking from the Northwest Coast, “Cultural imPRINT” is on view at [Tacoma Art Museum](#) through August 20. bit.ly/TAMimPRINT #TAMimPRINT

[More to Explore] TAM Website – Related Events/Resources for *Cultural imPRINT*

Want to learn more about Native American artists in TAM’s collection? Visit bit.ly/TAMimPRINTmore to see related past exhibitions and additional resources for “Cultural imPRINT: Northwest Coast Prints,” now on view at [Tacoma Art Museum](#). #TAMimPRINT

[Artists] TAM Website –Featured Artists in *Cultural imPRINT*

Over 30 Northwest Coast Native American and First Nations artists are featured in “Cultural imPRINT: Northwest Coast Prints,” now on view at [Tacoma Art Museum](#) through August 20. bit.ly/TAMimPRINTartists #TAMimPRINT

[Exhibition Overview] Northwest Military/Weekly Volcano – “*Cultural imPRINT*” Six decades of Northwest Coast indigenous prints by Alec Clayton

"In the 20-plus years I've been reviewing art in the Pacific Northwest, I've seen a lot of Native art, and this is the best I've seen." Read Alec Clayton’s overview of “Cultural imPRINT: Northwest Coast Prints,” on view at [Tacoma Art Museum](#) through August 20. bit.ly/TAMimPRINTclayton #TAMimPRINT

Questions?

Contact Christie Chang, Online Content Marketing and Analytics Coordinator at CChang@TacomaArtMuseum.org