Visitor Attendance on the Increase at TAM
New Exhibitions and Programs Expected to Continue the Trend

June 11, 2019 (Tacoma, WA) — With the opening of the new Benaroya Wing this January, Tacoma Art Museum has not only expanded its footprint physically, it has also seen an increase of 15% in visitor admission numbers as compared to 2018.

“We couldn’t be more excited about this dramatic upswing,” notes David F. Setford, TAM executive director. “The numbers clearly show that people are starting to take notice of what is going on at Tacoma Art Museum. We anticipate this trend to only get stronger with our upcoming programs and exhibitions, especially our exhibition this fall featuring French Impressionist paintings and their impact on artists from the Pacific Northwest.”

Travel Tacoma reported all-time records of tourism in 2018 and Tacoma Art Museum’s current numbers align with this development. TAM will be hosting highly acclaimed community festivals this summer and fall which draw over 8,000 visitors from across the region. On August 10, TAM will partner with Washington State History Museum and Museum of Glass for IN THE SPIRIT Northwest Native Festival. This fall also marks the 15th annual Dia de los Muertos celebration at TAM which draws large crowds from mid-October through November 3.

“At TAM, we strive to break down barriers to access art in as many ways as we possibly can. Through the generous support of donors and members, TAM has increased accessibility for our entire South Sound community through Free Neighborhood Nights by extending museum hours and remaining free to the public from 5 – 8 PM every Thursday,” said Setford. “Combined with our ambitious education programs, creative and hardworking staff, and strong community support, TAM is poised for tremendous growth in the year ahead.”

Starting July 1, TAM will be raising general admission to $18 for adults and $15 for students/seniors. All other rates and free access opportunities will remain the same.

2019-2020 Exhibition Schedule

Bart at TAM: Animating America’s Favorite Family
opening July 20
Bart at TAM: Animating America’s Favorite Family is an unauthorized and in-depth look at the process and teamwork needed to create America’s longest-running primetime animated television show. Set in the fictional town of Springfield, The Simpsons explores the life of a working-class family through parodies of American culture and society, television and the human condition.

The exhibition features over 100 hand generated animation cels, scripts, and drawings related to the first 13 seasons of The Simpsons. Visitors will be able to learn about the process of animation and explore the elements that make up the show's distinctive identity, characters, style, and comedy.

#BartAtTAM

Monet, Renoir, Degas, and Their Circle: French Impressionism and the Northwest
opening September 28, 2019

Seen as artistic radicals in their time, the French Impressionists found their way into premier public and private Northwest art collections impacting American artists for decades. The exhibition will provide visitors the unique opportunity to enjoy signature works by Claude Monet, Pierre-Auguste Renoir, Camille Pissarro, Alfred Sisley, Gustave Caillebotte, Paul Gauguin, Berthe Morisot, Mary Cassatt and Edgar Degas, as well as some of the American and Northwestern artists they influenced, including Theodore Robinson, Theodore Wendel, C.C. McKim and Clara Jane Stevens.

#monetandmore

Forgotten Stories: Northwest Public Art in the 1930s
opening February 22, 2020

Alongside new highways and bridges, government investment in Northwest public art and artists in the 1930s stimulated economic recovery and resulted in hundreds of artworks whose story has been untold, until now! The exhibition will offer an extensive overview of the work created in our region and bring forgotten treasures back to view. Part of TAM’s historical Northwest Perspective exhibition series, it will be accompanied by a major publication.

#nwpublicart

John James Audubon: The Viviparous Quadrupeds of North America
opening March 28, 2020

After his acclaimed “Birds of America” series, John James Audubon turned his eye towards depicting the mammals of North America in stunning, large-format drawings that bring these wild creatures to life before your eyes. The exhibition includes 36 exceptional prints from the Huntsville Museum of Art in Huntsville, Alabama.

#wildmammals
2019 Community Festivals

**IN THE SPIRIT Northwest Native Festival**
Saturday, August 10, 10 am – 7 pm

Experience this indoor/outdoor celebration of Native cultures! Dancing, drumming, singing, shopping at the arts market, and a Native designer runway fashion show will take place in and around the Tacoma Museum District. Connect with a diverse group of Native artists and shop a wide range of exquisite work in all price ranges.

Cost: Free

#INTHESPIRIT2019

**15th Annual Dia de los Muertos**
October 23 - November 3

This year we’re celebrating Day of the Dead with two weeks chock-full of exciting activities for all ages. We’re offering traditional food, performances, art-making, and more!

Cost: Free

#DIA2019

**Ongoing Exhibitions:**

- **Metaphor into Form: Art in the Era of the Pilchuck Glass School**
  January 19, 2019 - On extended view

- **Debora Moore: Arboria**
  January 19, 2019 - On extended view

- **Key to the Collection**
  December 22, 2018 - On extended view

- **Immigrant Artists and the American West**
  February 3, 2018 - June 14, 2020

- **Native Portraiture: Power and Perception**
  February 10, 2018 – March 1, 2020

- **Familiar Faces & New Voices: Surveying Northwest Art**
  May 13, 2017 – August 2019

- **Places to Call Home: Settlements in the West**
  February 17, 2018 – March 1, 2020

- **Winter in the West**
  February 17, 2018 – March 1, 2020

- **Animals: Wild and Captured in Bronze**
  January 27, 2018 – On extended view

- **Dale Chihuly at Tacoma Art Museum**
  On extended view

**Sponsorship Information**

*Bart at TAM: Animating America’s Favorite Family*

Exhibition supported by Grit City Magazine and KXXO-FM.
Monet, Renoir, Degas, and Their Circle: French Impressionism and the Northwest
Exhibition supported by KCTS-TV and Propel.

Metaphor into Form: Art in the Era of the Pilchuck Glass School
Exhibition supported by the Art Alliance for Contemporary Glass

Debora Moore: Aboria
Exhibition is generously supported by Nordstrom and the Art Alliance for Contemporary Glass.

Immigrant Artists and the American West
Native Portraiture: Power and Perception
Places to Call Home: Settlements in the West
Winter in the West
Animals: Wild and Captured in Bronze

Exhibitions made possible through the generous support of the Haub Family Endowment

Neighborhood Nights are generously sponsored by Columbia Bank

Free Community Festivals are generously supported by the City of Tacoma Arts Anchor Fund, ArtsFund, the Suquamish Foundation, YMCA of Pierce and Kitsap Counties, and by a grant from the Washington State Arts Commission.

ArtsFund


About Tacoma Art Museum
Celebrating over 80 years, Tacoma Art Museum is an anchor in Tacoma’s downtown with a mission of connecting people through art. TAM’s collection contains more than 5,000 works, with an emphasis on the art and artists of the Northwest and broader Western region, 25% which consists of studio glass. The collection includes the largest retrospective museum collection of glass art by Tacoma native Dale Chihuly on permanent view; the most significant collection of studio art jewelry by Northwest artists; key holdings in 19th century European and 20th century American art; and one of the finest collections of Japanese woodblock prints on the West Coast. In 2012, TAM received a gift of more than 300 works of western American art from the Haub Family Collection, one of the premier such collections in the nation and the first major western American art museum collection in the Northwest. The Haub family also contributed $20 million for an endowment and expansion completed in 2014. In January 2019, TAM inaugurated the Rebecca and Jack Benaroya Wing which will feature the extensive Benaroya collection of studio glass as well as TAM’s own collection of studio glass, which was started in 1971. TAM is located in the heart of Tacoma’s vibrant Museum District which consists of six museums including the Museum of Glass, a frequent collaborator.

Hours - Tues-Sun 10 am-5 pm; FREE Neighborhood Nights every Thursday 5-8 pm
Admission - $17 Adult, $15 Student/Senior (65+), $40 Family (2 adults and up to 4 children under 18), Children 5 and under free every day. Children 18 and under free every Saturday. TAM Members; active duty military, reservists, veterans, and their families always free.
Contact - 253-272-4258/ www.tacomartmuseum.org

TAM FY 20 Announcement