

Exhibition: *Bart at TAM: Animating America's Favorite Family*

Social Media Toolkit – Exhibition Toolkit V2.0

How to use this toolkit

- This toolkit contains content suggestions for use on your social media channels
- You are encouraged to use language that represents your voice
- When modifying suggested copy, please use hashtags or applicable info such as date, time, price, etc...
- Follow us on social media (links below) for updated additional content shares

Exhibition Description

July 20 – October 27, 2019

Bart at TAM: Animating America's Favorite Family is an unauthorized and in-depth look at the process and teamwork needed to create America's longest-running primetime animated television show. Set in the fictional town of Springfield, *The Simpsons* explores the life of a working-class family through parodies of American culture and society, television and the human condition.

The exhibition features over 100 hand generated animation cels, scripts, and drawings related to the first 13 seasons of *The Simpsons*. Visitors will be able to learn about the process of animation and explore the elements that make up the show's distinctive identity, characters, style, and comedy.

Connections and Tagging

Please connect with TAM and tag us so that we can find, like, and share your posts.

Potential tags are **highlighted** within the suggested copy.

@TacomaArtMuseum

Hashtags:

#TacomaArtMuseum

#BartatTAM

Content

Pre-Opening (use before 7/20)

¡Ay, Caramba! Bart, Homer, Marge, Lisa and Maggie come to life through the art and process of animation at **Tacoma Art Museum**. "Bart at TAM: Animating America's Favorite Family" opening Saturday, July 20. Learn more at <http://bit.ly/BartatTAM>

[Images Available Here](#)

Post-Opening (use AFTER 7/20)

TACOMA ART MUSEUM

With over 100 original hand-drawn cels, “Bart at TAM: Animating America’s Favorite Family” invites visitors to see how Bart, Homer, Marge, Lisa and Maggie come to life through the art and process of animation. Now on view at [Tacoma Art Museum](#). Learn more at <http://bit.ly/BartatTAM>

[Images Available Here](#)

Questions?

Contact Hillary Ryan, Director of Marketing and Communications at
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