Social Media Toolkit

How to use this toolkit:

- This toolkit contains content suggestions for use on your social media channels
- You are encouraged to use language that represents your voice. Choose the method that works best for you.
- When modifying suggested copy, please use hashtags and all applicable info such as date, time, price, etc.

Exhibition Description

Monet, Renoir, Degas and Their Circle: French Impressionism and the Northwest
September 28, 2019 – January 5, 2020

Seen as artistic radicals in their time, the French Impressionists found their way into premier public and private Northwest art collections impacting American artists for decades. The exhibition will provide visitors the unique opportunity to enjoy signature works by Claude Monet, Pierre-Auguste Renoir, Camille Pissarro, Alfred Sisley, Gustave Caillebotte, Paul Gauguin, Berthe Morisot, Mary Cassatt, and Edgar Degas, as well as some of the American and Northwestern artists they influenced, including Theodore Robinson, Theodore Wendel, C.C. McKim, and Clara Jane Stephens.

Connections and Tagging

Please connect with TAM and tag us (@TacomaArtMuseum) so that we can find, like, and share your posts. Potential tags are highlighted within the suggested copy.

Hashtags:
#TacomaArtMuseum
#MonetandMore

Follow TAM on Social Media for additional content shares:

Facebook  Twitter  Instagram
Content

Pre-Opening (use before 9/28)

Post-Opening (use AFTER 9/28)

Image Options
All support materials are available for download at: http://bit.ly/337uPbc

* When using an image of artwork, you must include the appropriate credit line as noted below*


Video Options

Share this 15 second Monet, Renoir, Degas, and Their Circle promo video on social media. Video includes narration.

Monet

Share this 30 second Monet, Renoir, Degas, and Their Circle promo video on social media. Video does not include sound.

Questions?
Contact Hillary Ryan, Director of Marketing and Communications at Hryan@TacomaArtMuseum.org