

Monet, Renoir, Degas, and Their Circle

FRENCH IMPRESSIONISM AND THE NORTHWEST

Social Media Toolkit

How to use this toolkit:

- This toolkit contains content suggestions for use on your social media channels
- You are encouraged to use language that represents your voice. Choose the method that works best for you.
- When modifying suggested copy, please use hashtags and all applicable info such as date, time, price, etc.

Exhibition Description

Monet, Renoir, Degas and Their Circle: French Impressionism and the Northwest

September 28, 2019 – January 5, 2020

Seen as artistic radicals in their time, the French Impressionists found their way into premier public and private Northwest art collections impacting American artists for decades. The exhibition will provide visitors the unique opportunity to enjoy signature works by Claude Monet, Pierre-Auguste Renoir, Camille Pissarro, Alfred Sisley, Gustave Caillebotte, Paul Gauguin, Berthe Morisot, Mary Cassatt, and Edgar Degas, as well as some of the American and Northwestern artists they influenced, including Theodore Robinson, Theodore Wendel, C.C. McKim, and Clara Jane Stephens.

Connections and Tagging

Please connect with TAM and tag us (@TacomaArtMuseum) so that we can find, like, and share your posts. Potential tags are **highlighted** within the suggested copy.

Hashtags:

#TacomaArtMuseum

#MonetandMore

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Content

Pre-Opening (use before 9/28)

The artistic radicals of their time, French Impressionists found their way into public & private Northwest art collections, impacting American artists for decades. "Monet, Renoir, Degas and Their Circle" opens at **Tacoma Art Museum** September 28. Learn more→ <http://bit.ly/TAMImpressionists>.

Post-Opening (use AFTER 9/28)

Featuring work from over 25 artists, "Monet, Renoir, Degas and Their Circle" explores how French paintings and sculpture arrived in the region and their influence on American and Northwest artists. Now on view at **Tacoma Art Museum**. Learn more at <http://bit.ly/TAMImpressionists>.

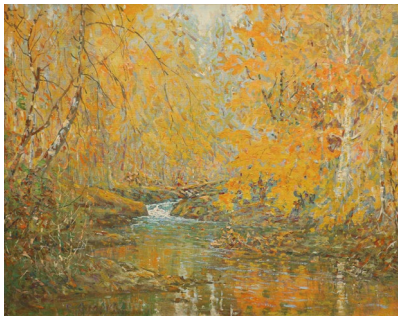
Image Options

All support materials are available for download at: <http://bit.ly/337uPbc>

*** When using an image of artwork, you must include the appropriate credit line as noted below***



Claude Monet (French, 1840-1926). "River at Lavacourt," 1879. Oil on canvas, 20 7/8 x 25 1/8 inches. Portland Art Museum, Portland, Oregon. Bequest of Charles Francis Adams, 43.8.33. Photo © Portland Art Museum.



C. C. McKim (American, 1862–1939). "Patton Creek," 1924. Oil on canvas, 20 x 26 inches. Tacoma Art Museum, Gift of Esther and Jeff Clark, 2018.5. Photo © Tacoma Art Museum, photo by Mark Humpal.

Video Options



Share this 15 second Monet, Renoir, Degas, and Their Circle promo video on social media. Video includes narration.



Share this 30 second Monet, Renoir, Degas, and Their Circle promo video on social media. Video does not include sound.

Questions?

Contact Hillary Ryan, Director of Marketing and Communications at Hryan@TacomaArtMuseum.org