TRUSTEES
COMPLETING THEIR TERMS
CONNIE WILLIS
PRESIDENT

JEFF WILLIAMS
VICE PRESIDENT

PAMELA TRANSUE
SECOND VICE PRESIDENT

TINA ORR-CAHALL
TREASURER

LISA QUIGG
SECRETARY

BILL DRISCOLL
PAST PRESIDENT

BOARD OFFICERS
ISIAAH CRAWFORD

MICHAEL MARTINEZ

SHAUN PETERSON

ANNE KILCUP

BETH PERROW

MOLLY REGIMBAL

TRUSTEES REELECTED FOR A SECOND TERM
BART AT TAM
MONET, RENOIR, DEGAS, AND THEIR CIRCLE
JONATHAN SMITH
DIRECTOR OF FINANCE

FINANCIAL BUSINESS
25% OF TAM’S ANNUAL BUDGET CONTRIBUTIONS THIS YEAR

ENDOWMENTS
ESTABLISHED 3 YEARS AGO

$75,000 OF ADDITIONS

CAPITAL RESERVE FUND
REPAYMENT OF $1 MILLION TOWARD OUTSTANDING DEBT

REDUCTION OF 11.5%

MUSEUM DEBT OBLIGATIONS
MARY BRICKLE
ASSOCIATE DIRECTOR OF DEVELOPMENT

DEVELOPMENT
MARY BRICKLE
ASSOCIATE DIRECTOR OF DEVELOPMENT (JULY 2017)

ERIC PANNELL
MEMBERSHIP & DATABASE OFFICER (MARCH 2019)

NAJAI SMITH
EVENTS & SPONSORSHIPS MANAGER (APRIL 2019)

DAMARA JACOBS-MORRIS
GRANTS & DEVELOPMENT COMMUNICATIONS MANAGER (JULY 2019)

SARAH JANE HOPPE
DEVELOPMENT SERVICES MANAGER (SEPT. 2019)
OUR OPENING CELEBRATIONS FOR OUR BANNER EXHIBITIONS CONTINUE TO BE FANTASTIC COMMUNITY CELEBRATIONS, AS WELL AS OUR NEW WINTER CELEBRATION EVENT THIS YEAR!

- BART AT TAM OPENING, JULY 2019 - 160 ATTENDEES
- FRENCH IMPRESSIONISM AND THE NORTHWEST OPENING, SEPT 2019 - 385 ATTENDEES
- WINTER CELEBRATION ON SPECIAL THIRD THURSDAY, DECEMBER 2019 - 480 ATTENDEES
- FORGOTTEN STORIES OPENING, FEBRUARY 2020 - 205 ATTENDEES

MEMBERSHIP HIT A MULTI-YEAR HIGH WATER MARK OF

2,300!

WE’VE ALSO GROWN OUR UNIQUE AND EXCLUSIVE MEMBERS ONLY PROGRAMS THIS YEAR, INCLUDING:

- STAR WARS AT TAM: COLIN CANTWELL, DEC. 2019
- SIP AND PAINT: FRENCH IMPRESSIONIST - VALERIE COLLYMORE, DEC. 2019
- LECTURE FROM LOCAL ART HISTORIAN, ROGER VAN OOSTEN, MARCH 2020
TAM DIRECTORS CIRCLE
TRIP TO PALM SPRINGS, CALIFORNIA

TAM GALA 2019
WAS A FISCAL SUCCESS WITH GROSS PROFITS OVER $340,000 AND OUR HIGHEST GROSSING SINGLE AUCTION ITEM ON RECORD!

MAJOR DONOR CULTIVATION AND GRANT OPPORTUNITIES
**BAMFORD FOUNDATION**

Multi-year General Operations Grant for $45,000 in direct support of ELO (Extended Learning Opportunity) programming and free access opportunities.

**NATIONAL ENDOWMENT FOR THE ARTS (NEA)**

Multi-year funding in the amount of $15,000. This prestigious award was in support of expanding the museum's Dia de los Muertos Free Community Festival.

**GRADUATE TACOMA**

One-time, unrestricted $40,000 award for the Education & Community Engagement Department to lead DEIA (Diversity, Equity, Inclusion, and Access) work, and participate in a community-wide learning cohort.

**TACOMA CREATES**

Tam's application was successfully awarded funding in the amount of $95,000. Along with two other local grantees, Tam received the highest marks and highest award.

**MAJOR FOUNDATION FUNDING HIGHLIGHTS**

- **BAMFORD FOUNDATION**
  - Multi-year General Operations Grant for $45,000 in direct support of ELO (Extended Learning Opportunity) programming and free access opportunities.

- **NATIONAL ENDOWMENT FOR THE ARTS (NEA)**
  - Multi-year funding in the amount of $15,000. This prestigious award was in support of expanding the museum's Dia de los Muertos Free Community Festival.

- **GRADUATE TACOMA**
  - One-time, unrestricted $40,000 award for the Education & Community Engagement Department to lead DEIA (Diversity, Equity, Inclusion, and Access) work, and participate in a community-wide learning cohort.

- **TACOMA CREATES**
  - Tam's application was successfully awarded funding in the amount of $95,000. Along with two other local grantees, Tam received the highest marks and highest award.
PIVOTING DURING THE COVID-19 SHUTDOWN: FINDING FUNDRAISING SUCCESS BY HIGHLIGHTING ONLINE CONTENT

- TACOMA ART MUSEUM’S FIRST EVER VIRTUAL SPRING LUNCHEON WAS A RESOUNDING SUCCESS, WITH MEMORABLE WORDS FROM OUR STAFF, BOARD, AND GUEST COMMUNITY SPEAKER, MANNY SANTIAGO, EXECUTIVE DIRECTOR OF THE WA STATE LGBTQ COMMISSION. THE EVENT SUCCESSFULLY RAISED NEARLY DOUBLE OUR 2019 SPRING EVENT!

- SINCE TAM SHUT DOWN WE’VE RAISED OVER $240,000 AS A DIRECT RESULT OF YOUR GENEROSITY. IN CONJUNCTION WITH OUR INITIAL QUARTERLY AWARD FROM TACOMA CREATES, OUR COMMUNITY HAS RAISED MORE THAN $335,000 SINCE MARCH, IN DIRECT SUPPORT OF CONNECTING PEOPLE THROUGH ART, EVEN DURING A GLOBAL PANDEMIC! THANK YOU.
HILLARY RYAN
DIRECTOR OF MARKETING AND COMMUNICATIONS
In honor of National Doughnut Day, we are giving away 2 tickets to the opening of “Bart at TAM: Animating America's Favorite Family”.

To enter the drawing, just comment below and tag a friend who should know about this upcoming exhibition 🍩

Per Facebook rules, we must mention this is in no way sponsored, administered, or associated with Facebook, Inc. By entering, entrants confirm they are 13+ years of age, release Instagram of responsibility, and agree to Facebook’s term of use. The winner will be announced on June 11 at 11am PST.

Happy National Doughnut Day!

Enter today to win tickets to the opening of “Bart at TAM: Animating America’s Favorite Family” on Thursday, July 18.
“DON’T THINK BART IS ART? AU CONTRAIRE, WE SAY. OR RATHER AYE CARAMBA.”

“¡AY, CARUMBA! TACOMA ART MUSEUM EXAMINES THE ART OF ‘THE SIMPSONS’”

51 MILLION MEDIA IMPRESSIONS AND AT LEAST $81,000 OF EARNED MEDIA VALUE.

MEDIA COVERAGE
Monet, Renoir, Degas, and Their Circle

FRENCH IMPRESSIONISM AND THE NORTHWEST

Claude Monet (French, 1840–1926), River at Lavacourt (detail), 1879. Oil on canvas, 20% x 25% inches. Portland Art Museum, Portland, Oregon. Bequest of Charles Francis Adams, 43.8.33

TACOMA ART MUSEUM
NOW ON VIEW
www.TacomaArtMuseum.org

EXHIBITION

MONET, RENOIR, DEGAS, AND THEIR CIRCLE: FRENCH IMPRESSIONISM AND THE NORTHWEST

SEPTEMBER 28, 2019 - JANUARY 19, 2020
When you’ve done exactly one chore and now you’re ready for a break

EXHIBITION

TAM
KING 5 EVENING MAGAZINE
SHOW HOSTED FROM EXHIBITION

“IMPRESSIONIST GEMS FROM PACIFIC NORTHWEST COLLECTIONS BROUGHT TOGETHER AT TACOMA ART MUSEUM” ARTFIXDAILY

“TACOMA ART MUSEUM PUTS SPOTLIGHT ON IMPRESSIONISM ART SUPERSTARS HERE, ABROAD” NEWS TRIBUNE

“19 BEST THINGS TO DO IN SEATTLE IN SEPTEMBER 2019” SEATTLE MAGAZINE ONLINE

13,980,171 MEDIA IMPRESSIONS

MEDIA COVERAGE
Closed until further notice.

TAM

Museum Closure

Tacoma Art Museum
April 24

Continue the #EarthDay celebration and make your own landscape collage!
Be inspired by Maynard Dixon’s "A Desert Valley" or create your ideal nature scene, all with things you have around the house.
We want to see what you create! Don’t forget to tag the museum or use #InspiredByTAM when sharing.

Christina Westpheling
Director of Education and Community Engagement, Tacoma Art Museum

Joining us for TAM at Home.
Today, we’re gonna be making a...
Social Media Growth

32% Instagram
18% Twitter

Website Growth

200% to 400%

Media Coverage

King 5 TV, KNKX-FM, Seattle Times, Tacoma News Tribune, Seattle Magazine

Growth
WEBSITE

25% INCREASE IN NEW USERS

22% INCREASE IN SESSIONS

JULY 2019 - MAY 2020

SOCIAL ACROSS PLATFORMS

99% INCREASE IN AUDIENCE SIZE

78% INCREASE IN MESSAGES SENT

132% INCREASE IN MESSAGES RECEIVED FROM AUDIENCES

TAM ONLINE GROWTH
MARGARET BULLOCK
INTERIM CHIEF CURATOR
CURATOR OF COLLECTIONS AND SPECIAL EXHIBITIONS

EXHIBITION HIGHLIGHTS
COLLECTION METRICS FY 2020

162 FY20 NEW ACQUISITIONS

5,188 WORKS IN OUR COLLECTION

75% NORTHWEST ART

4.5% JAPANESE WOODBLOCK PRINTS

5% WESTERN AMERICAN ART

11.5% OTHER AMERICAN ART

4% EUROPEAN ART

451 IN EXHIBITION

7 OUTGOING LOANS

8.7% ON VIEW IN FY20
BART AT TAM: ANIMATING AMERICA’S FAVORITE FAMILY
JULY 20 - DECEMBER 31, 2019

MONET, RENOIR, DEGAS, AND THEIR CIRCLE:
FRENCH IMPRESSIONISM AND THE NORTHWEST
SEPTEMBER 28, 2019 - JANUARY 19, 2020

PAST EXHIBITIONS
THE NATURALIST & THE TRICKSTER: AUDUBON/Ryan!
OPENED FEBRUARY 1, 2020

FORGOTTEN STORIES: NORTHWEST PUBLIC ART OF THE 1930S
OPENED FEBRUARY 22, 2020

CURRENT EXHIBITIONS
INTERPRETATION
MUSEUM EDUCATORS & TEACHING ARTISTS

10

5,729

YOUTH SERVED

$6000
BUS FUNDS AWARDED

STUDENT & YOUTH PROGRAMS
2X MORE SCHOOLS THAN LAST YEAR

ART CLASSES AT ESSENTIAL WORKERS EMERGENCY DAY CAMPS

12 ELEMENTARY SCHOOLS

2,332 STUDENTS

SKETCH CLUB
MATTHEW DAUGHERTY
DIRECTOR OF BUILDING OPERATIONS

BUILDING OPERATIONS UPDATES
COMPLETION OF LATHAM CASE IN LOBBY

COMPLETION OF HOOD STREET ENTRANCE
- Improved pedestrian access
- Improved truck access
- Improved landscaping & signage

ROOF REPLACEMENT OF 2003 ERA ROOF

RICHLITE CLADDING REATTACHMENT

FACILITIES AND CAPITAL PROJECTS
INFORMATION TECHNOLOGY

ON PREMISE TECHNOLOGIES WERE MIGRATED TO THE MICROSOFT 365 PROGRAM IN LATE JANUARY
THIS HAS HELPED STAFF STAY IN TOUCH WHEN WE QUICKLY PIVOTED TO REMOTE WORK IN MARCH
WHEN THE PANDEMIC BROKE OUT

SECURITY AND VISITOR SERVICES

BOTH VISITOR SERVICES AND SECURITY STAFF ARE TRAINING AND PREPARING NEW OPERATIONAL STRATEGIES TO HELP KEEP STAFF AND VISITORS SAFE WHEN OUR DOORS REOPEN

OTHER DEPARTMENT UPDATES
TAM LEADERSHIP MADE THE DIFFICULT DECISION TO SHUT DOWN THE MUSEUM TO BOTH STAFF AND THE PUBLIC IN MARCH

SINCE THAT TIME, OPERATIONS STAFF HAVE CONTINUED THEIR WORK BOTH IN THE BUILDING AND REMOTELY, ENSURING SAFETY OF THE FACILITY, STAFF, AND OUR COLLECTIONS

WE ARE CURRENTLY IN THE PROCESS OF UPDATING OUR PROCESSES AND PROCEDURES IN ADVANCE OF A STAFF RETURN IN THE COMING WEEKS, AND REOPENING TO THE PUBLIC ONCE WE’VE ENTERED INTO PHASE 3

COVID-19 RESPONSE