



TACOMA  
ART  
MUSEUM



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### **Mi Centro and Tacoma Art Museum Presents *El Noroeste* with Special Guest Speaker Cheech Marin**

TACOMA, WA (August 8, 2023) — Mi Centro and Tacoma Art Museum (TAM), with support from Tacoma Creates, is excited to partner together to present special guest speaker Richard “Cheech” Marin and “*El Noroeste*” art exhibit highlighting local Chicano/Latine art from across Washington State. The exhibit dates will be Saturday September 23 – October 1, 2023. The opening reception and guest speaker are scheduled to take place on Saturday, September 23<sup>rd</sup> from 2-5 p.m., with our guest speaker starting at 3 p.m. Both the exhibit and the opening reception with guest speaker will take place at Tacoma Art Museum.

Cheech is recognized today as a preeminent Chicano art advocate. In the mid-1980s, he began developing what is now arguably the finest private collection of Chicano art. Much of it formed the core of his inaugural exhibition *Chicano Visions: American Painters on the Verge*, which broke attendance records during its groundbreaking 15-city tour during 2001-2007 to major art museums across the United States. He states, “Chicano art is American art. My goal is to bring the term ‘Chicano’ to the forefront of the art world.” Furthering his goal to introduce Chicano art to a wider audience, Marin has entered a partnership with the City of Riverside and Riverside Art Museum to create *The Cheech Marin Center for Chicano Art & Culture (The Cheech)*. Since opening in 2022, *The Cheech* has become the permanent home for his more than 700 works of Chicano art, including paintings, sculptures, and photography; collectively, the most renowned Chicano art collection in the United States.

In the spirit of bringing Chicano/Latine art “to the forefront,” TAM will host a week-long exhibition titled “*El Noroeste*”—showcasing the work of local Chicano/Latine multidisciplinary artists who, through their work, amplify, empower, and uplift their *comunidad* (community). Visitors will be able to explore intersectional identities that are part of the beauty and diversity across our state. Our goal is for the local community to be able to engage with each other through the space to feel a reflection and connection to the local region and celebrate their stories and identity.

#### **About Mi Centro**

We are a community-based non-profit that works with the Latino and Indigenous families through our educational programs, crisis intervention, family outreach services, arts & culture programming, and advocacy efforts that concern our families and our community. A fundamental aspect of Mi Centro’s philosophy is not only to support the Latino Indigenous communities with high quality programming, but also to enhance their life experience with culturally relevant Latino Indigenous arts and promote healing through the preservation and celebration of their identity. Over the years, Mi Centro has organized and supported arts programming and events, both independently and through community partnerships. To ensure that Latino Indigenous artists and their cultural heritage are truly

celebrated as part of the foundational work in our organization, in 2022 Mi Centro launched its Arts & Culture programming as part of its core services. This included remodeling our facilities to make space and programming available to the community.

Hours: Monday-Friday 9 a.m.-4 p.m.; Walk-in appointments available every Wednesdays 10 a.m.-4 p.m.

Contact: (253) 572-7717 / [micentrowa.org](http://micentrowa.org)

### **About Tacoma Art Museum**

Celebrating over 85 years, Tacoma Art Museum is the leading resource for art of the Pacific Northwest and greater western region. TAM's mission is to transform our communities by sharing art that inspires broader perspectives and cultivates a compassionate future. TAM's collection contains more than 5,400 works, with an emphasis on the art and artists of the Northwest and broader Western region, 25% of which consists of studio glass. The collection includes the largest retrospective museum collection of glass art by Tacoma native Dale Chihuly on permanent view; the most significant collection of studio art jewelry by Northwest artists; key holdings in 19th century European and 20th century American art; and one of the finest collections of Japanese woodblock prints on the West Coast. TAM is in the heart of Tacoma's vibrant Museum District, which consists of six museums, including the Museum of Glass, a leader and frequent partner.

Hours: Wednesday, 10 am-5 pm; Thursday, 10 am-8 pm; FREE Neighborhood Nights every Thursday, 5–8 pm; Friday, Saturday, and Sunday, 10 am-5 pm.

Admission: \$18 Adult, \$15 Senior (65+), \$10 (youth 6-18); free for TAM Members, and \$15 for Military (active duty or retired with ID).

Contact: 253-272-4258 / [www.tacomaartmuseum.org](http://www.tacomaartmuseum.org)